

Privacy Policy

Effective Date: 22nd August 2023

1. Introduction

Welcome to [The Virtu Group] ("we," "our," or "us"). We are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, share, and protect your personal data in accordance with the General Data Protection Regulation (GDPR) and other applicable data protection laws.

2. Information We Collect

We may collect and process various types of personal information, including but not limited to:

- Contact Information (e.g., name, email address, phone number)
- Demographic Information (e.g., age, gender, location)
- Usage Information (e.g., website usage, interactions, preferences)
- Technical Information (e.g., IP address, browser type, device information)
- Payment Information (if applicable)

3. How We Use Your Information

We use your personal information for the following purposes:

- Providing and improving our products/services
- Personalizing your experience on our website
- Communicating with you about updates, offers, and promotions
- Conducting research and analysis to enhance our offerings
- Managing and processing payments (if applicable)
- Complying with legal obligations

4. Legal Basis for Processing

Our legal basis for processing your personal information includes:

- Your Consent
- Contractual Necessity
- Compliance with Legal Obligations
- Legitimate Interests

5. Sharing Your Information

We may share your personal information with:

- Service Providers (e.g., hosting, payment processing)
- Business Partners (for joint promotions, with your consent)

- Legal and Regulatory Authorities (when required by law)

6. International Data Transfers

Your personal information may be transferred to and stored in locations outside of your jurisdiction. We will take appropriate measures to ensure the security of your data in accordance with applicable laws.

7. Your Rights

You have certain rights regarding your personal information, including the right to access, correct, delete, and object to processing. To exercise these rights, please contact us at [insert contact email]. We will respond to your requests within the timeframe required by law.

8. Data Security

We implement technical and organizational measures to protect your personal information from unauthorized access and breaches.

9. Cookies and Similar Technologies

We use cookies and similar technologies to enhance your browsing experience. You can manage your cookie preferences through your browser settings.

10. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. The "Effective Date" at the top of the policy indicates when the most recent changes were made.

11. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact us at hello@scopebetter.com